



# PREPARING YOUR CITY



Outside view in 2018

## A NEW SHOPPING EXPERIENCE

In order to provide a more enjoyable shopping experience and additional comfort, the City Concorde shopping centre in Bertrange is expanding and changing.

### A SHOPPING CENTRE SHAPED BY ITS CUSTOMERS

**The first stage of the expansion and refurbishment of the City Concorde shopping centre began in September 2015. The ultimate objective is to deliver a modern, friendly and easily accessible shopping centre.**

In order to provide the best possible service and meet the needs and expectations of their customers, the management of City Concorde, in cooperation with the architects WW+, have set out various construction phases so as to not compromise the quality of life at the centre nor hinder the flow of visitors.

Over the past decades and during each expansion or refurbishment, the philosophy of City Concorde has never wavered from its principles, explains Max Koster. "At City Concorde, we have always prioritised the needs and desires of our customers and tenants. Since 1974, our shopping centre has evolved according to the desires and habits of our customers and we have always done our utmost to provide a shopping centre that is welcoming and offers an unbeatable service. For this expansion project, we have focused on visitor comfort to ensure our customers will not be troubled by the ongoing works.

During each phase of the construction, a vast number of parking places will remain available and access to the shops in our centre will not be affected. In 2018, it will be an honour to welcome our customers to a new shopping centre which will be modern and brightly lit. With more than 100 shops, customers will be able to find everything they need under one roof. They will be able to enjoy the ultimate shopping experience and savour a moment of pure pleasure. In order to achieve this goal, management has decided to carry out this project in three stages. Firstly, the four-storey car park in the west wing of the shopping centre has been equipped with a dynamic parking-guidance system to direct customers to empty spaces and therefore improve the flow of traffic. The second stage, which is currently in progress, involves converting the above-ground car park in the east wing of the shopping centre into an underground car park. The final stage involves the additional expansion of the shopping centre by approximately 5,000 square metres.

**Customers can keep up to date with the progress of the works via [www.concorde2018.lu](http://www.concorde2018.lu).**



Panoramic terrace and fitness centre

### On the last floor



### Restaurant with panoramic terrace and fitness centre



**More than 100**  
Shops and restaurants



**2.150**  
Total parking spaces



The underground parking entrance pavilion

### BRIGHTLY LIT, COMFORTABLE AND EASILY ACCESSIBLE

In September 2015, the refurbishment works of the car park on the right-hand side of the shopping centre were undertaken to provide additional comfort to customers. At present, the building site is progressing and the major structural works are almost finished. With around 850 spaces spread across two underground levels and the ground level, this car park will also be equipped with the latest 'park-light system' technology, which uses LED lighting and white finishings to enhance lighting levels in the car park.

A pavilion with three lifts will provide access to the main building, and customers will be sheltered from outside. In this area, visitors will find sanitary facilities and a nursery. At the entrance of the walkway leading to the shopping centre, a glass-fronted store will be devoted to the various market operators who will be able to present their products and services. This store will also be ideal as a pop-up store for start-ups, a place for garages to showcase their newest cars or a boutique gallery for artists to exhibit their works. This space, which can also be used to display seasonal decorations, will be available for short-term rental. Brightly lit, comfortable and easy to access,

this car park with its modern pavilion reflects the high-quality finish of City Concorde: a stylish design capturing the spirit of the times.

From August 2016 onwards, and in time for the braderie, the ground-level car park will be accessible to customers and the underground car park will be operational at the end of November in time for the end-of-year festivities. Once completed and even during all refurbishment phases, 2,150 free parking spaces will be available at the shopping centre. This will be made possible by the redistribution of spaces during each stage of construction.

Moreover, the parking spaces which will be relocated owing to the construction of the new wing of the shopping centre (third phase) will not be lost. This meticulous planning of the various works demonstrates their importance to the management of City Concorde, as well as their concerns. They aim to ensure that customers are able to shop in complete peace without being disturbed by the works behind the scenes.

### A WARM WELCOME - FALL IN LOVE WITH FOOD AND SHOPPING

After the braderie, the final phase of this major project will be undertaken on the forecourt bordering the route de Longwy. This new annex, which will open its doors to the public in 2018, will effortlessly merge the existing facilities into the new design and, at the same time, further enhance the flow of people inside the shopping centre. It will also offer a broader shopping experience by offering a younger, refreshing appeal and showcasing the latest trends (fashion, catering, etc.) while upholding the spirit

of City Concorde. In order to provide access to the shopping centre during the works, a new entrance via the covered parking on the left-hand side of the centre will be built. This entrance will present various up-to-date events, trends and decorations. This final phase of the expansion will provide an additional shopping and catering area. Over time, about twenty shops and restaurants will be housed in this new extension which will cover more than 10,000 square metres. At the ground level, new

shops as well as two new restaurants with access to the terrace will be open to visitors. The first floor will be entirely devoted to shops. On the second and top floors, the space will be taken up by a fitness centre, a restaurant incorporating an outside bar as well as a large 700 square metre terrace accessible via the fitness centre and restaurant. The large terrace will also be used to organise various events, such as fashion shows, after-work events or concerts. From an architectural perspective, the emphasis

will be on light and a timeless design. A large glass dome will allow visitors to wander around the shops in an area bathed in natural light. White finishings will provide further illumination, thereby creating a radiant and harmonious space. The aim of this project is to create the feeling of an urban environment and therefore provide an alternative to the city centre. In this space, everyone will find their place: whether its friends meeting up at the fitness centre, girls going shopping together or families going out for a meal, everyone will be able to find what they need to enjoy themselves.



Interior view in 2018



[www.concorde2018.lu](http://www.concorde2018.lu)

**End of 2018 the City Concorde will offer a new "shopping experience" to the costumers.**